

Count It Up

Daisy *Cookie* badge 1

When you take part in the Girl Scout Cookie Program you are helping with the largest business run by girls in the whole world. When you earn the Money Counts leaf, you learn about how much coins and bills are worth. Now, use what you know as you ask customers to buy your cookies!

Steps

1. Find out what cookies cost
2. Learn about different kinds of cookies
3. Set a sales goal

Purpose

When I've earned this leaf, I'll know how my cookie money adds up.

Step 1 Find out what cookies cost

How much does a box of Girl Scout Cookies cost? Practice putting that much money together with different coins and bills. Now, try putting together money for the price of two boxes.

Step 2 Learn about different kinds of cookies

To sell cookies you need to know what kinds you have. With your Daisy friends, lay out one box of each kind. Practice saying the name of the cookie. Then **practice answering questions** that customers might ask. For example:

- What will you do with the money you earn?
 - Running our cookie business helps girls do great things! One special thing we hope to do this year is _____.

Step 3 Set a sales goal

How many boxes of cookies do you and your Daisy friends want to sell? That's called our goal. Set a goal for the number of boxes you hope to sell. Draw a poster to help you see your goal. Put lines on the picture that show the number of boxes sold. Every time you and your Daisy friends meet, color in the poster according to your sales to see how close you are to reaching your goal.

COOKIE GOAL METER

NUMBER OF BOXES

Add the Badge to Your Journey

You might use your cookie money to fund a Take Action project for one of your Journeys. You can, also, ask customers about community needs as you're selling cookies!

Now that I've earned this badge, I can give service by:

- Helping a family member create a goal setting poster
- Role-playing answering customers' questions with a Daisy friend
- Telling my classmates what I learned about running a business

I'm inspired to: